

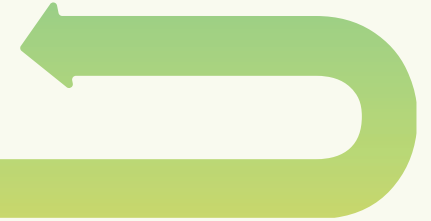
Van Nelle Fabriek

Ground floor



The Only Way is Up! Conference

Programme 5 November 2019



8:00 – 9:00	Registration
<i>Location: plenary room</i>	
9:00 – 9:30	Welcome by moderator Christian Thorun (Managing Director ConPolicy)
9:30 – 10:00	Keynote speech by Antonie Fountain (Managing Director VOICE Network)
10:00 – 10:30	Coffee break
10:30 – 11:15	Living wage and living income: concepts and initiatives
11:15 – 12:30	Panel session: Xavier Enrique Lazo Guerrero (Ecuadorian Minister of Agriculture), Michiel Servaes (CEO of Oxfam Novib), Luc Beerens (Global Sustainability Director of Mars, Inc.), Shivani Kannabhiran (Policy Advisor - Responsible Agricultural Supply Chains, Centre for Responsible Business Conduct, OECD) and Andreas Proksch (Director-General of GIZ's Sector and Global Programmes Department)
12:30 – 13:30	Lunch break
<i>Workshops: see next page for an overview and the locations. For a full description, please have a look at www.theonlywayisupconference.org. Please register for workshops at the workshop desk near entrance 2.</i>	
13:30 – 15:00	Workshops round 1
15:00 – 15:30	Coffee break
15:30 – 17:00	Workshops round 2
<i>Location: plenary room</i>	
17:15 – 17:45	Wrap up and closure day 1
17:45 – 19:00	Drinks, bites and meetup

13:30 – 15:00 Workshops round 1

Small farmer, big data

With the introduction of new technologies, farmers are now sharing their data for the sake of receiving support or services. To have an actual positive impact on the way our food is being produced, it is crucial to include farmers in the benefits from data, so that they might own, protect and ultimately even monetise their own data.

Location: Dome C

Host: Fairfood **Moderator:** Frederik Claasen (Solidaridad) **Speakers:** Mariska Lammers (Dutch Ministry of Foreign Affairs), William Matovu (Heifer Uganda), Jan Top (Wageningen University & Research), Panos Loukos (GSMA) and Jayadeep Akkireddy (IDH, The Sustainable Trade Initiative)

Sustainability and competition policy: bridging two worlds to enable a fairer economy

Can competing companies operating in global value chains be allowed to collaborate on the payment of higher prices towards improved wages and better working conditions in sourcing countries? A facilitated debate on competition law, fairness and sustainability.

Location: Dome A

Host: Fairtrade **Moderator:** Sergi Corbalan (Fair Trade Advocacy Office) **Speakers:** Alec Burnside (Dechert LLP), Bram Braat (Dentons Boekel) and Olav Boenders (Wagagai Ltd)

Living wage financials

This workshop will go into the role financial institutions play in improving wages and incomes in the agri-food sector. Current challenges and results of the Platform Living Wage Financials will be showcased and discussed.

Location: Dome B

Host: Rainforest Alliance **Moderator:** Kristina Stonjeková (MN) **Speakers:** Frank Wagemans (Achmea Investment Management) and Daniel Peter (NN Investment Partners)

Realising adequate minimum wages

How can indicators and methodologies developed by the International Labour Organization for wage-setting be used to negotiate and set adequate wage levels? With learnings from pilot countries (Costa Rica, Ethiopia, India, Indonesia and Vietnam) and possibilities to scale up.

Location: Plenary room

Host: Dutch Ministry of Foreign Affairs and Rainforest Alliance **Moderator:** Jos Huber (Dutch Ministry of Foreign Affairs) **Speakers:** Patrick Belser (International Labour Organization), Noura Hanna (Rainforest Alliance), dr. Anoop Kumar Satpathy (V.V. Giri National Labour Institute, Indian Ministry of Labour and Employment) and Meskerem Abebe (Ministry of Labour and Social Affairs of Ethiopia)

1+1 = 3: Human rights due diligence and standards

An interactive discussion on the ins and outs of a meaningful human rights due diligence process with respect to living wage and living income, and what it means in practice to use your leverage as a company.

Location: Curtain room 1

Host: Rainforest Alliance and Fairtrade **Moderator:** Kristin Komives (ISEAL Alliance) **Speakers:** Emma Harbour (Rainforest Alliance), Joseph Wilde-Ramsing (OECD Watch), Kristina Areskog Bjurling (Axfood), Peter d'Angremond (Max Havelaar | Fairtrade) and Mary Kambo (Kenya Human Rights Commission)

15:30 – 17:00 Workshops round 2

Where sustainability meets tech

Technologies and innovations are increasingly being used in order to streamline and manage supply chains. Moreover, they hold the potential to increase efficiency, re-evaluate profit margins, share information and ultimately add value for all. This panel discussion delves into the question: how do we utilise the digital era to meet ambitions on living wage and living income?

Location: Curtain room 1

Host: Fairfood **Moderator:** Jolande Sap (Chair Supervisory Board Fairfood) **Speakers:** Marten van Gils (Fairfood), Genevieve Leveille (AgriLedger), Ad Rietberg (COIN22), Sander Reuderink (Trabocca) and Chris Georgen (Topl)

African women take centre stage

In agriculture value chains mainly women occupy the lowest paid and unskilled jobs. This session will showcase best practices to empower women at the beginning of the supply chains to negotiate better wages. Drawing lessons from the flower sector in East Africa, we will discuss the business case for paying a living wage to women workers.

Location: Plenary room

Host: Hivos **Moderator:** Henry Wera (Hivos East Africa) **Speakers:** Janepher Nassali (Uganda Horticulture, Industrial, Service Providers and Allied Workers Union), Leah Eryenyu (Akina Mama wa Afrika) and Mastewal Habtamu Assefa (National Federation of Farm Plantation and Fisheries and Agro-Industries Trade Union)

Sustainable procurement and social dialogue

How can sustainable procurement enable a living wage? This session will explore existing tools and platforms, and how these tools can be used to contribute to the social dialogue and achieve a living wage. Tools: IDH Salary Matrix, IDH Sustainable Procurement Kit, ALIGN and WageIndicator Foundation.

Location: Dome C

Host: Dutch Ministry of Foreign Affairs and IDH, The Sustainable Trade Initiative **Moderator:** Marjan Smit (SIM Supply Information Chain Management) **Speakers:** Carla Romeu Dalmou (IDH, The Sustainable Trade Initiative), Marthe van Anandel (Fairfood), Paulien Osse (WageIndicator Foundation), Kristina Areskog Bjurling (Axfood), Ndaizivai Kamoto (General Agricultural and Plantation Workers Union of Zimbabwe) and Wilbert Flinterman (Fairtrade International)

Decent prices, what stops us?

A lively debate on sustainable pricing as an important strategy in a smart mix of solutions to work towards living wage and living income. With two existing pricing strategy examples on workers in the floriculture sector and cocoa farmers.

Location: Dome B

Host: Hivos and Fairtrade **Moderator:** Fenny Eshuis (Independent specialist sustainable and inclusive supply chains) **Speakers:** Michel Scholte (True Price/Impact Institute) and Carla Veldhuyzen van Zanten (Fairtrade International)

Living wage and living income in public procurement

As large scale consumer, the government can use this leverage to achieve its commitment to sustainable production and consumption. Governments face similar challenges as companies in their procurement. During this session, the audience will brainstorm on these challenges and future procurements.

Location: Dome A

Host: Dutch Ministry of Foreign Affairs **Moderator:** Carla Groot-Djakou (Bureau PIANOo) **Speakers:** Rob Heijink (Rijkswaterstaat, Dutch Government) and Meine van der Graaf (MVO Nederland)